

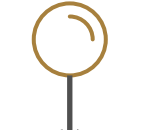








License for Healthcare Advertisement on Social Media

This service enables customers to apply for a license to advertise on a social media account.

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|--|---|--|--|
|  Department name Licensing and Accreditation |  Sector Health Regulation |  Main Service Healthcare Advertisement Licencing |  Service Code 110-05-033-000 |
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|  Service Classification Transactional |  Variation / Auxiliary Variation |  Service Type Government to Business |
|---|--|--|



Service Process

- 01 Login to the MOHAP website or smart app using the UAE PASS to apply for the service.
- 02 The customer shall register (for the first time) in the advertising licensing services program.
- 03 The customer shall log into the service, complete the online form and attach the required documents.
- 04 The customer shall pay the application fee (non-refundable).
- 05 The employee concerned will review the advertisement and documents, and either issue an approval or request amendments or additional documents.
- 06 Upon receipt of approval, the customer shall pay the fee online or through a Customer Happiness Center.
- 07 The customer can print the ad design, including the MOHAP approval and the start and expiry dates of the license.



Required Documents

- Name of social media account
- Valid licenses of service providers listed on the website
- Valid registration or classification certificates of any products or pharmaceuticals listed in the account



Requirements & Conditions

- The advertising license from the Ministry of Health and Prevention does not exempt the institution from complying with the requirements imposed by other parties in terms of services and products contained in the material.
- One account must be opened for each healthcare institution holding a license from one of the licensing authorities to practice in the healthcare professions in the UAE.
- One account must be opened under the name of each pharmaceutical group upon registration, subject to their registration as a group with the healthcare licensing authority (with a list of all pharmacies affiliated within the group, stating the pharmacies' names, the start and end dates of the license, and contact details of each pharmacy).
- One account must be opened for each commercial organization licensed by one of the economic departments in the UAE, provided that their activities are related to healthcare.
- Every healthcare institution is permitted to open one account. If more than one account is opened for the same institution, all of its accounts on the program will be frozen.

Service Channels



MOHAP Website: www.mohap.gov.ae



MOHAP Smart App



Customer Happiness Centers (for fee payment only)

Resources

- Chemical, herbal and natural products
- Educational health campaigns
- Free health service campaigns
- Guide to get printed confirmation of ad approval
- Guidelines for health advertisement approval request
- Health advertisement fees - English
- Health scientific activities
- Health service abroad (medical tourism)
- Institutions, medical and health services - Doctors and health professionals
- Medical health devices and equipment
- Suspension or annulment of the approval



Average Service Time
1-3 working days



Payment channels
E-Payment



Target Audience
Investors in the healthcare and pharmaceutical sectors



Service Locations

- MOHAP Website
www.mohap.gov.ae
- MOHAP Smart App



Related Services
This service is not linked to any other services



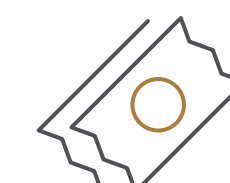
Service Bundle
This service is not linked to any bundles



Contact Details

Email
info@mohap.gov.ae

Call Center
80011111



Service Fees

Application fees:
AED 100

Monthly license for healthcare advertisement on social media:
AED 1,000 per month

Annual license for healthcare advertisement on social media:
AED 3,000 per year

Sustainable Development Goals



Notes

None

FAQs

None.